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## Analysis: It's Easier for Buyers to Find a Home in Fla.

A Realtor.com study compared active home listings per 1,000 residents and found that Fla. homebuyers have it easier than other areas of the U.S. Cape Coral, Miami and Daytona Beach led the “easiest markets to find a home” list with seven Fla. metros in the top 20.

ORLANDO, Fla. – The inventory of for-sale homes has hit a record low, but many Florida metros aren't suffering as much as other areas of the U.S. When mortgage rates dropped in late 2019, some buyers scrambled to secure a home before rates rose again, sending an already tight inventory into an even tighter inventory, according to a realtor.com analysis.

However, no Florida city made realtor.com's “20 toughest markets to find a home” list, and seven Florida metros are on the “easiest markets to find a home” list. Sunshine State metros are in the top three spots and four of the top five spots.

“Buyers searching in easier markets generally benefit from a combination of strong availability of homes for sale and, with some exceptions, healthy, yet more moderate price growth,” says Danielle Hale, realtor.com's chief economist.

The average median listing price for the top 20 easiest markets was \$356,345 in January, which is 3% higher than the average median price of the nation's 100 largest markets.

Cape Coral-Fort Myers led realtor.com's easy list, suggesting that homebuyers in this Southwest Florida metro area have the largest selection of available listings in the U.S.

### 20 “easiest to find a home” metro areas

1. **Cape Coral-Fort Myers** – 37.9 listings per 1,000 households

For complete list visit: <https://www.floridarealtors.org/news-media/news-articles/2020/02/analysis-its-easier-buyers-find-home-fla>

Source: realtor.com®

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